

Nicolas Roillet

Senior Product Designer

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My main concern is about thinking and building digital solutions to serve brand reputation. Being involved in every design phases, from ideation to development, brings consistency and efficiency and is for me the key for success.

★ Experiences

Product Designer

GEEV • BORDEAUX • SINCE 2023

Implementation and management of the product design process. Principal Product Design for a high-impact mobile and web app.

Product Designer

PEPPER (DEALABS) • BERLIN • 2020 - 2023

Feature design for worldwide platforms. Researching user needs to encourage acquisition.

Webdesigner UX/UI

MOBALIB • 2017 - 2019

Creation and adaptation of the digital identity; Management and realization of digital solutions from ideation to front-end development.

Mobilesearch.design

WHITE PAPER • 2019

How to build a mobile search interface when you are a UX/UI Designer.

Webdesign & Front-end dev

FREELANCE • 2013 - 2020

Website creation and maintenance; Static websites, multilingual CMS.

🗨 Languages



Mother



C2 LEVEL

🎓 Education

Master UX Design

ECV DIGITAL BORDEAUX • 2017 - 2019

Work/study training program including information architecture, ergonomics, ui design, interface design and behaviour...

Dueti Media Engineering

HELSINKI METROPOLIA • 2015-16

Ux Design, international communication, web development; English-speaking courses.

🎯 Skills

🎯 Design UX/UI

User Research

Information architecture

Interface design

🎯 Product strategy

PM/Tech co-conception

Design workshops

Data-backed decision making

🎯 Process & Craft

Design Systems

Workflow Gen IA & Co-conception